



The Canadian Society for Clinical Investigation
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GUIDELINES FOR PREPARATION OF POSTERS

Purpose of poster: To capture a moving audience, hold its attention and facilitate direct discussion of work presented.

Action: Inform those who pause at your poster of what you have been doing and explore their interest. Start a discussion and get their response to your findings.

Creating your poster presentation:

- Display area: **46 inches high x 36 inches wide**; velcro will be provided to mount your poster.
- Format: poster presentations are hard-copy format and must fit within the designated display area listed above.
- Include:
 - Title and all authors and institutions at the top of the poster
 - Brief introduction, purpose, methods, results, conclusions, and summary presented in a logical and clear sequence
 - Explanations for graphs, pictures and tables
- Font sizes:
 - Title: 30 point type
 - Authors and institutions: 25 point type
 - Single-spaced text: 20 point type
 - The entire poster layout should be readable from five to ten feet away
 - Be careful in your use of colours, some people are red-green colour blind and some colours do not stand out in contrast to others.
- The most successful and attractive posters are graphically-produced posters that highlight and summarize the main points, with the poster presenter filling in the details. The least effective poster format is a photocopy of the manuscript.
- All posters will be eligible for the Poster Prize. Posters are judged on the structure of the poster (introduction, statement of purpose, description of methods and results, conclusions and summary) as well as visual presentation.

Preparing for your poster presentation:

- Make note of your abstract number and the set-up and dismantle time for your poster.
- All posters will be displayed in the Panorama Room at the Delta Ottawa City Centre.
- Be at your poster during published time as a facilitated walk-around is planned at that time.
- This is your opportunity to inform participants what you have been doing, explore their interest, start a discussion, and get their response to your findings.